

PRIVACY POLICY

Trenca & Co Realty, LLC

Effective Date: January 14th, 2026

Trenca & Co Realty, LLC (“Trenca & Co Realty,” “Company,” “we,” “us,” or “our”) is committed to protecting the privacy and security of personal information provided by users of our website, <https://www.trencarealty.co/> (the “Website”). This Privacy Policy describes how we collect, use, store, and protect personal information and outlines your rights with respect to that information.

By accessing or using our Website, submitting information through our contact forms, or otherwise communicating with us, you acknowledge that you have read and understood this Privacy Policy.

Information We Collect

We collect personal information that you voluntarily provide to us, including but not limited to your name, email address, telephone number, property information, and any other information submitted through contact forms or inquiries on our Website. We may also collect limited technical information automatically, such as IP address and browser type, solely for website functionality and security purposes.

Use of Information

The personal information you provide is used exclusively for legitimate business purposes related to real estate brokerage and professional services. This includes responding to inquiries, providing information about properties or services, communicating with you regarding real estate matters, fulfilling contractual obligations, and complying with applicable legal and regulatory requirements.

If you provide a telephone number and affirmatively consent, you may be contacted by Trenca & Co Realty, LLC via telephone call, text message, or email. Message frequency may vary. Message and data rates may apply. Consent to receive communications is not a condition of purchasing any goods or services.

Text Messaging and Communication Consent

By providing your phone number and opting in through our contact forms, you expressly consent to receive communications from Trenca & Co Realty, LLC related to real estate and professional services via call, text message, and email. You may opt out of text messages at any time by replying “STOP” or request assistance by replying “HELP.” You may unsubscribe from email communications using the unsubscribe link provided in each email.

No Sale or Marketing Sharing of Data

Trenca & Co Realty, LLC does not sell, rent, trade, or share personal information, including phone numbers, with third parties for marketing or promotional purposes.

Personal information may only be disclosed to trusted service providers strictly as necessary to support business operations, such as customer relationship management systems or communication platforms, and only for purposes consistent with this Privacy Policy. Such providers are prohibited from using your information for any marketing or promotional purposes.

Data Security

We maintain reasonable administrative, technical, and physical safeguards designed to protect personal information from unauthorized access, disclosure, alteration, or destruction. While we take appropriate steps to protect your information, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

Retention of Information

Personal information is retained only for as long as necessary to fulfill the purposes for which it was collected, comply with legal obligations, resolve disputes, and enforce agreements.

Your Rights

You may request access to, correction of, or deletion of your personal information by contacting us using the information provided below. Requests will be handled in accordance with applicable federal and New York State laws.

Third-Party Websites

Our Website may contain links to third-party websites. Trenca & Co Realty, LLC is not responsible for the privacy practices, policies, or content of those third-party websites.

Changes to This Privacy Policy

We reserve the right to modify this Privacy Policy at any time. Any updates will be posted on this page with a revised effective date. Continued use of the Website after changes are posted constitutes acceptance of the updated Privacy Policy.

Contact Information

If you have any questions regarding this Privacy Policy or our privacy practices, please contact:

Trenca & Co Realty, LLC

5620 Business Ave, Ste H8

Cicero, NY 13039

Phone: (315) 669-3583

Website: <https://www.trencarealty.co/>