

MEDIA KIT



AS SEEN ON





The American Dream TV is a nationally recognized, EMMY-nominated show that showcases real estate and lifestyle stories, inspiring and uplifting communities through positive media. A real show, not a reality show featuring top real estate professionals as the authentic voices of their markets. The show attracts millions of viewers every month with a strong presence on major cable networks, digital platforms, and popular social media channels.

We empower real estate professionals with engaging content, innovative technology solutions, and a supportive community. Our platform provides exclusive opportunities to build credibility, and generate high-quality business referrals, helping to grow elevate careers.



[Click to watch season opener](#)



Our Mission

To inspire and enrich communities across the country through positive media by sharing authentic stories that educate, empower, and engage audiences. We bring to life captivating stories centered around real estate, lifestyle, and culture, delivered by exceptional professionals who embody our commitment to excellence and integrity.

Our Vision

To revolutionize the media industry by leveraging innovative technology solutions and creating compelling, authentic content that captivates audiences and drives positive change. We aim to be recognized as leaders in the industry, earning the prestigious EMMY award by showcasing real stories in real neighborhoods.



Recognition for Industry Awards

These prestigious organizations honor excellence in video and television across all screens and are judged by leaders from video platforms, television, streaming networks, and production companies.

Emmy-nominated x2



Telly Award Winner x 13



Viddy Award Winner x 2



Show Examples

Skydiving in Colorado Springs



Inside The Thunderbirds - US Air Force



Animal Adventures at Phoenix Zoo



Racing at the Firestone Grand Prix



Past Guests



Grant Cardone

CEO and Founder of
Cardone Enterprises



Ryan Serhant

CEO and founder of
SERHANT



Shannon Gillette

As seen on HGTV



Craig Sewing

CEO and Founder of
American Dream TV



Barry Habib

CEO and Founder of
MBS Highway



Tom Ferry

#1 Real Estate Trainer



Robert Reffkin

Compass



Glen Sanford

EXP



Tarek El Moussa

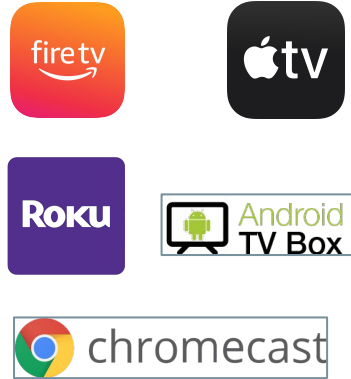
Flip or Flop

ADTV Distribution

Cable Networks



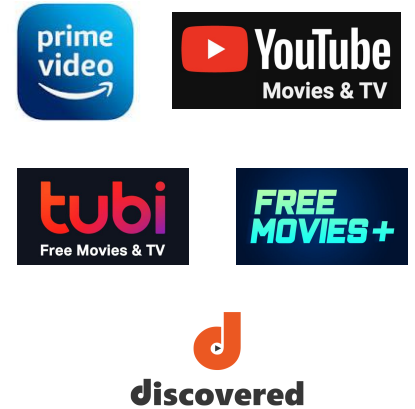
Streaming Devices



Smart TVs



Streaming Platforms As Seen On



Search and download The American Dream TV app

Search for The American Dream TV

ADTV Viewership Report January 2025



ADTV Facebook and Instagram Results Traffic Performance

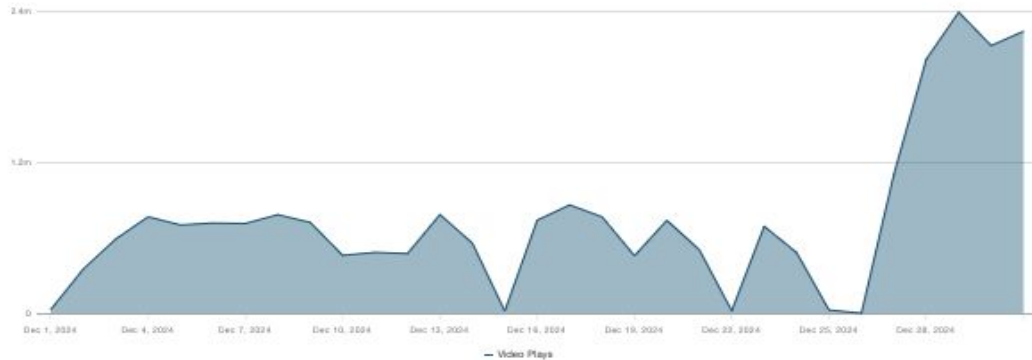
Jan 1-31, 2025

VIEWS OF AMERICAN DREAM TV

TOTAL VIDEO PLAYS

32.375M

Video Plays by Day



ADTV Viewership Report January 2025

OVERALL VIEWERSHIP

Reach

10.109M

TOTAL IMPRESSIONS

36.09M

TOTAL ENGAGEMENT

12.515M

Engagement: A like, comment, share, or video view

Reach: Number of people who viewed your content

Impressions: Number of times your content was viewed

Example: If you reached 5 users and they each saw your post twice, you would have a "reach" of 5 and 10 "impressions."

The Numbers Speak for Themselves

Viewership Habits (source: Nielsen)

- An impressive 93% of American adults now turn to streaming platforms for their entertainment, marking a clear shift away from traditional cable.
- An overwhelming 98% of US consumers are subscribed to at least one paid streaming platform.
- A significant 8 out of 10 consumers in the U.S. currently enjoy the benefits of paid streaming video services.

Streaming Platforms

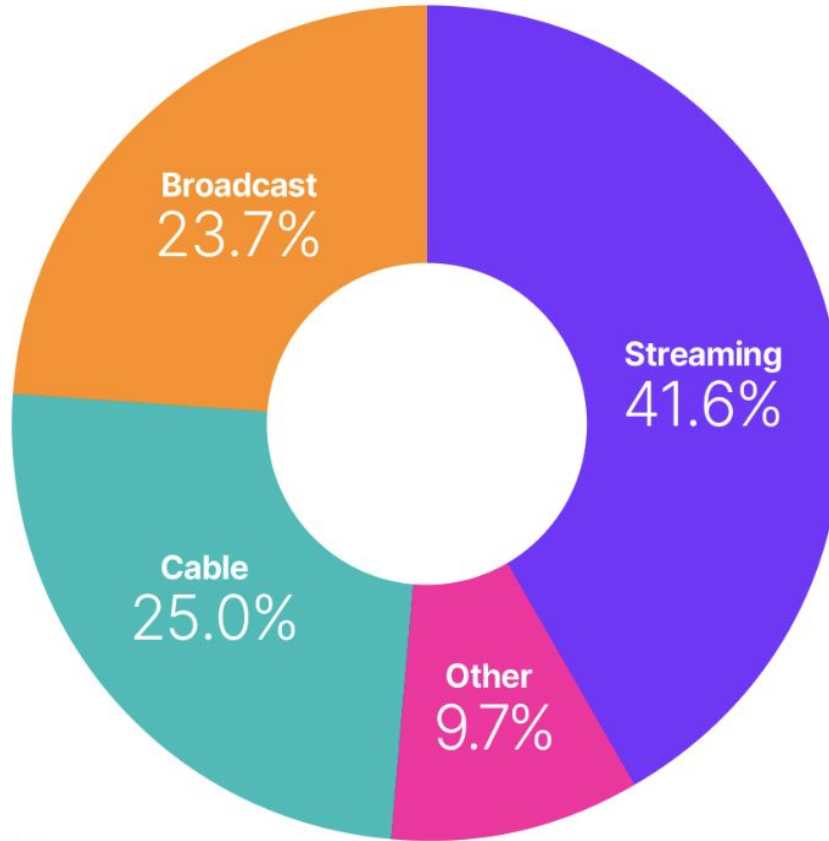
- Amazon Prime Video, boasting a staggering **200 million subscribers**.
- YouTube Movies & TV, with **176 million subscribers**.
- Tubi, the FOX digital network, with an impressive **74 million active users**.
- Amazon Fire, a platform with **50 million active users**.
- Apple TV, boasting **25 million units sold** of their media streaming box.
- Roku, a streaming giant with **70 million subscribers**.

The Gauge™

Nielsen's Total TV and Streaming Snapshot

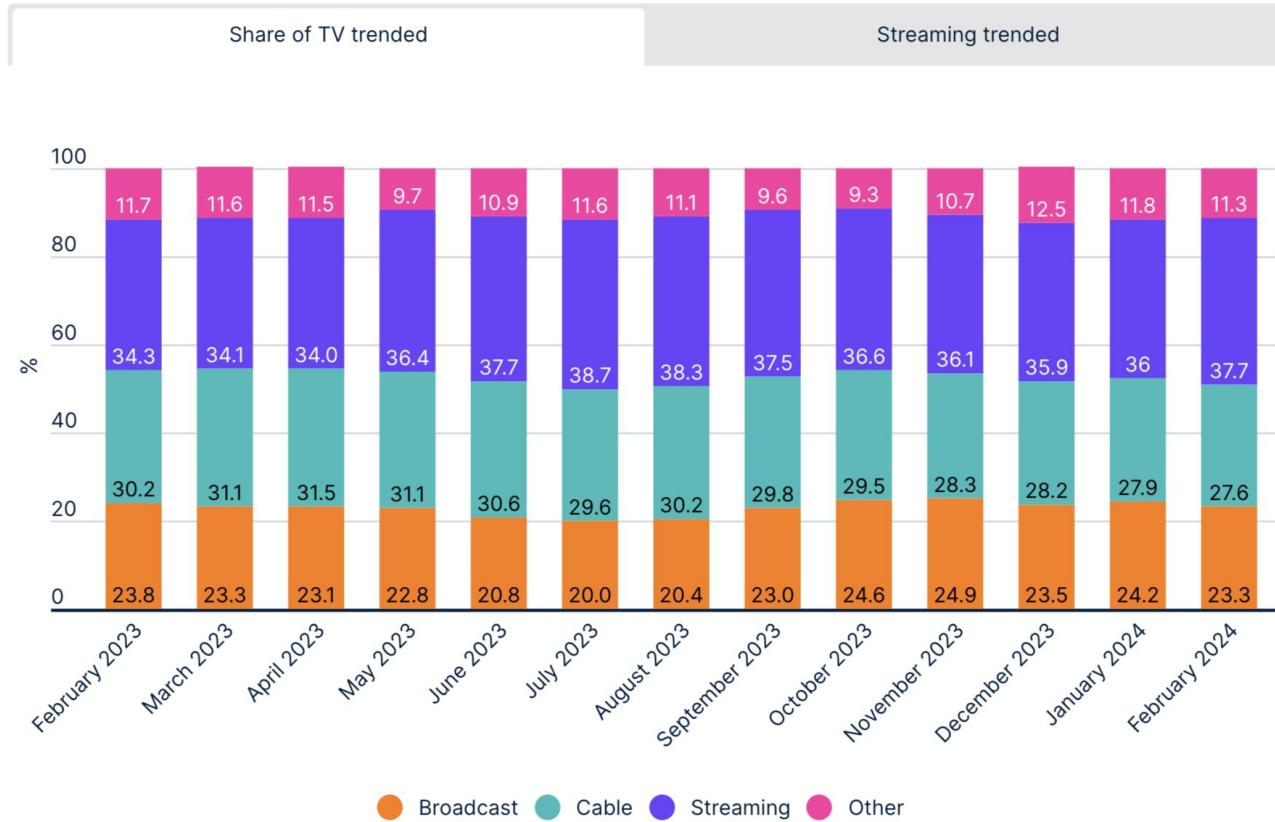
November 2024

Total Day | Persons 2+



Methodology available @ www.nielsen.com/thegauge
Source: Nielsen National TV Panel plus Streaming Platform Ratings
Copyright © 2024 The Nielsen Company

Trended view



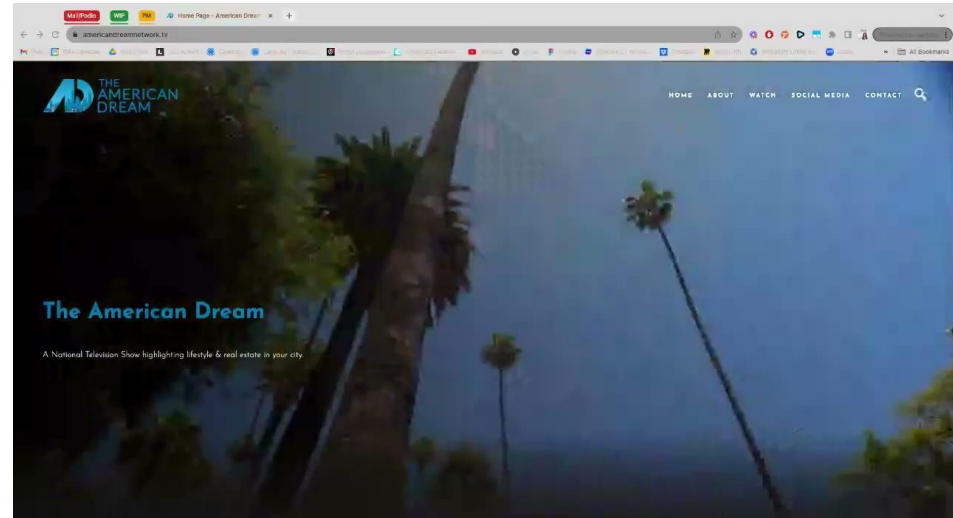
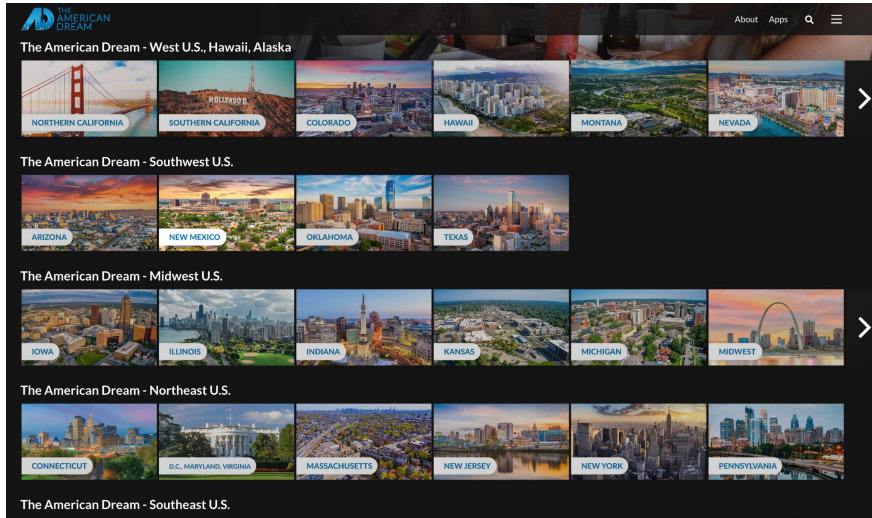
Note: The streaming category does not include "linear streaming" (the aggregation of vMVPD/MVPD apps).

Stream The American Dream on our Website



Streaming 24/7 from our WATCH page
[ADTV Watch Page](#)

Explainer video to find your episode 



Download The American Dream App on Amazon Fire TV

On Amazon Fire TV

1. From the Home screen, select Find.
2. In the search bar, type "The American Dream TV" and select the app from the results.
3. Select Download to install the app.

From Amazon's website

1. Go to the Amazon website and sign in to your account.
2. Click on the Fire TV tab.
3. In the Apps & Games section, select Search.
4. In the search bar, type "The American Dream TV" and select the app from the results.
5. Click on the Deliver to Fire TV button to send the app to your device.

Once the app is installed, you can launch it from the Home screen.



Download The American Dream App on Roku TV


On Roku TV

1. From the Home screen, select Streaming Channels.
2. Select the Search Channels option.
3. In the search bar, type "The American Dream TV" and select the app from the results.
4. Select Add Channel to install the app.
5. Select Open Channel to watch.
6. Once the app is installed, you can also launch it from the Home screen.



Download The American Dream App on Apple TV

On Apple TV

1. On your Apple TV, open the App Store. 
2. In the search bar, type "The American Dream TV" and select the app from the results.
3. Select Get to install the app.
4. Once the app is installed, you can launch it from the Home screen.

From Amazon's website and delivered to your Apple TV

1. Go to the Amazon website and sign in to your account.
2. Click on the Apple TV tab.
3. In the Apps & Games section, select Search.
4. In the search bar, type "The American Dream TV" and select the app from the results.
5. Click on the Deliver to Apple TV button to send the app to your device.
6. Go to your Apple TV Home screen to launch.



How to Find the Show

Click to watch

Meet Our CEO and Show Creator



Craig Sewing is a nationally recognized thought leader in media and real estate, celebrated for his innovative approach and industry influence. As the founder and CEO of American Dream Media & Tech, and the creator of *The American Dream TV*, Craig has built a platform that blends storytelling with business, redefining how media connects with audiences. He is also a best-selling author and a prominent television and radio personality. His impact in the real estate industry has earned him recognition as one of the Most Influential People in Real Estate by Inman News.

Under Craig's leadership, ADTV has grown into an Emmy-nominated national TV show, reaching 30 million viewers each month in markets across the country. Through his work, he continues to push the boundaries of media, delivering content that inspires and elevates industry professionals nationwide.



Spotlighting Communities, Transforming Media: Join the ADTV Movement!

We're more than a media company—we're storytellers, innovators, and connectors revolutionizing the real estate landscape through the power of positive media. At ADTV, we highlight inspiring people, vibrant communities, and transformative opportunities.

Together, we make dreams a reality and drive meaningful change in the industry.

Watch the show: [American Dream Network](#)

Stay connected and inspired by following us on social: @theamericandreamtv



Spreading Positive Media Across the Country

