

**JORDAN COHEN**  
WITH MARK TABB

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**AGENT'S**  
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**Secret Strategies**  
**to Win Listings and**  
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# FOREWORD

by Sylvester Stallone

I've met many people in my lifetime, thousands upon thousands, a vast ocean of humanity! One of the downsides of being famous, and there really are not many, is you pretty much have seen it all and done it all, so needless to say it takes a minor explosion, a seismic event, an atomic bomb of a personality to get my attention . . .

Well, folks, one day that dynamo presented itself, and I can honestly say I've never met, or will ever meet, such a one-in-a-billion individual such as Jordan Cohen!

His enthusiastic energy could easily light up the entire state. His infectious personality is only matched by his unflagging ability to stand and deliver on his word! Which I found to be a bond he takes as a devout commitment—if he says he's going to accomplish the Task, you can go to sleep knowing he will be wide awake Accomplishing the Task!

Jordan is so damn good at his profession I can safely say there is no one better I've dealt with. I mean that, these words are coming from my heart, not my mind. A remarkable businessman, a devoted

family man, loyal and appreciative of his clients; I can safely say I've never seen him without a smile so bright that it causes me to smile, whether I want to or not!

I simply love the guy, and it makes me very pleased to call this “memorable” man my permanent friend.

**KEEP PUNCHING,  
SYLVESTER STALLONE**