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EXCLUSIVE | LUXURY HOMES

Widow of Late Campbell's Chairman Asks $170 Million for Miami Beach Mansion

The La Gorce Island property's asking price matches the Miami-Dade County price record set earlier this year by Mark Zuckerberg

By Katherine Clarke
Nov. 13, 2026 1:45 pm ET

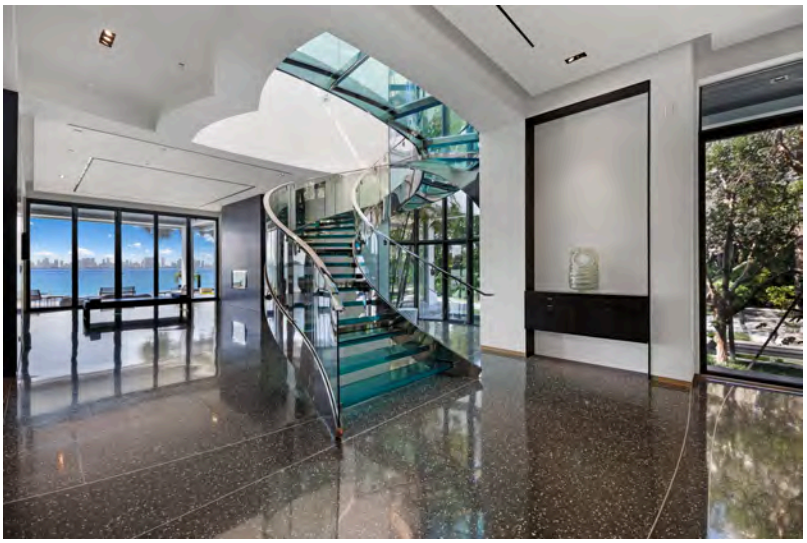
A waterfront Miami Beach, Fla., mansion built by George Sherman, the late former chairman of soup maker Campbell's, is coming on the market for $170 million. If it fetches that price, it would be one of the Miami area's priciest-ever home sales.

The property is located at the tip of La Gorce Island, a guard-gated community on Biscayne Bay that has drawn some of Miami's wealthiest residents.

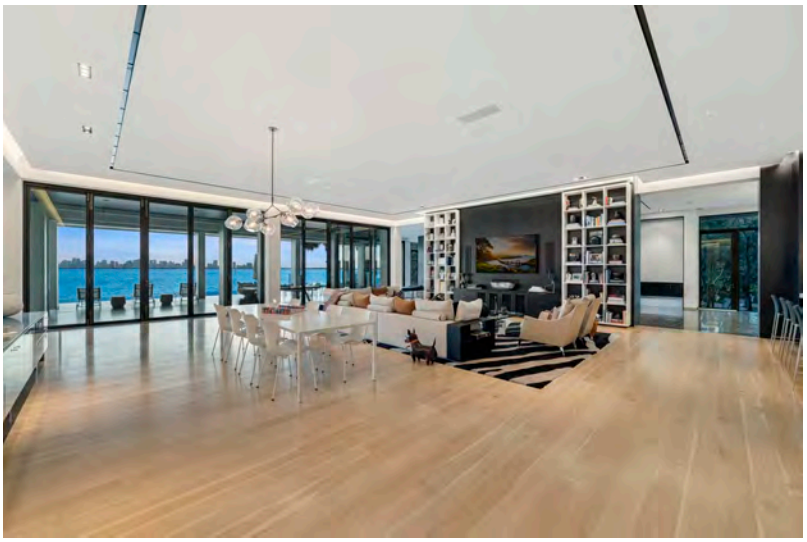
George and his wife, Betsy Sherman, bought the 1.2-acre lot for $17 million in 2006 and finished the house around 2015, property records show. The mansion spans more than 18,000 square feet with eight bedrooms.



Outside, there are waterfront decks, a pool and a hot tub. LEGENDARY PRODUCTIONS



English artisans were flown in to work on the staircase, Betsy said. LEGENDARY PRODUCTIONS



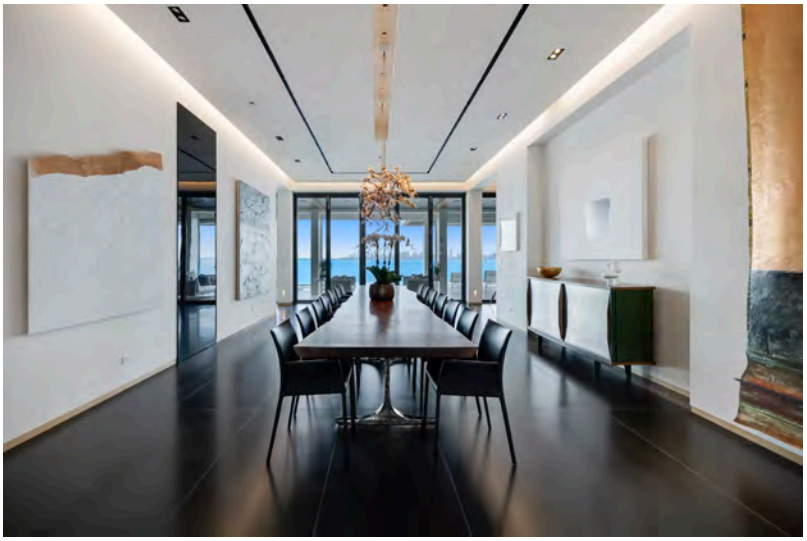
The home has an open-plan living and dining area. LEGENDARY PRODUCTIONS

Betsy, who also owns significant estates in Baltimore, and in Camden, Maine, said she is moving into an apartment following her husband's death in 2021. "I feel as if it's time for a family to be enjoying it, so I'm reluctantly parting ways," she said.

The Miami-Dade County record was set earlier this year when Meta chief executive Mark Zuckerberg and his wife, Priscilla Chan, paid $170 million for an under-construction mansion on Indian Creek island.



The house is oriented parallel to the bay to provide a view of the water from almost every room. LEGENDARY PRODUCTIONS



LEGENDARY PRODUCTIONS

George was named Campbell's chairman in 2001 and retired from the role in 2004. He was also previously president of Black & Decker's power-tools and home-improvement group.

The Shermans had a long history in Miami Beach and made it their primary home in later years. Before buying on La Gorce, they owned a condo on Fisher Island, which they purchased from Oprah Winfrey, Betsy said. They eventually sold that apartment because she found herself yearning for a property with a yard, she said.

"We were up so high you could never hear the swishing of the wind through the trees, and I missed that," she said.



LEGENDARY PRODUCTIONS



There are two offices. LEGENDARY PRODUCTIONS

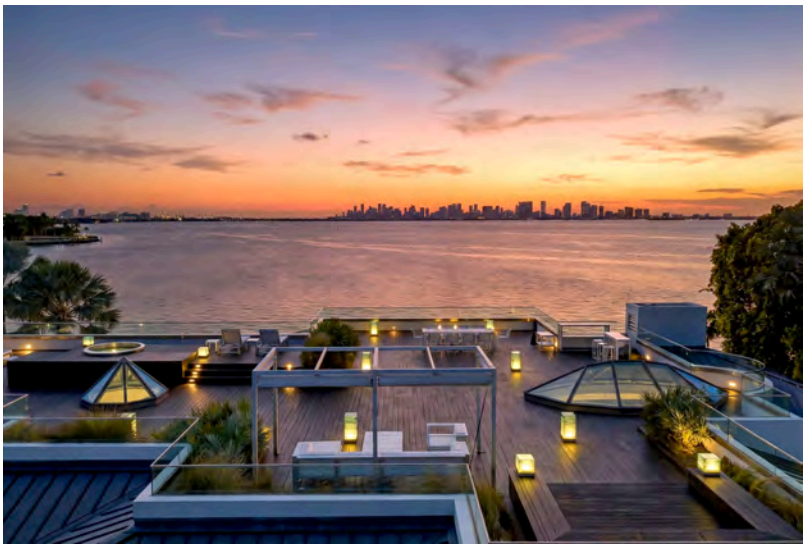
For the La Gorce house, she envisioned something more contemporary than the "Mediterranean dream" of Fisher Island.

"I wanted the house to be the quiet part and the view to be the spectacular part," she said. "So that sort of lends itself to a more contemporary, clean look."

She said the home was designed to fit her family's needs at the time. A children's bunk room was directly across the hall from the primary bedroom, so the grandchildren could run across the hall if they had a bad dream.



LEGENDARY PRODUCTIONS



A roof deck has lounging and dining areas. LEGENDARY PRODUCTIONS

Now, Betsy said, she is now moving back to Fisher Island.

Listing agent Jill Hertzberg of Coldwell Banker Realty, who is listing the property with her children Danny and Hillary Hertzberg, said the value of the property stems in large part from its location on a "primo lot" on the island.

La Gorce Island has commanded some of the highest prices in the Miami area. In 2024, entrepreneur Anand Khubani paid $100 million for three contiguous properties there.

Katherine Clarke covers residential real estate for The Wall Street Journal. She is a graduate of Columbia University Graduate School of Journalism and Trinity College Dublin. She previously covered real estate for The Real Deal and the New York Daily News. Clarke is the author of the book "Billionaires' Row: Tycoons, High Rollers, and the Epic Race to...