

THE

WHITE LIE

LONDON

# A BETTER BALANCE

The redevelopment of The Whiteley heralds the coming together of some of the most talented architects and developers of the moment to breathe radical new life into one of the capital's overlooked architectural gems, situated just a stone's throw from Hyde Park, in a district home to a vibrant multi-faceted community.

At its heart will be 139 unique residences and the UK's first Six Senses Hotel, a brand renowned for its dedication to wellness and sustainability, that will provide residents with exclusive spaces, services and experiences.

The Whiteley will become a new global hub for one of the world's oldest cities, defined by the principles of modern luxury; one that avoids endless excess, embraces diversity, and enables all who call it home to enjoy a life in better balance.



The Whiteley

A new development of an entire city block, with 139 special apartments and an adjacent 110-room Six Senses hotel



The restored historic Queensway façade

# A GRAND VISION

Foster + Partners are a British architectural institution with an unmatched reputation for excellence and award-winning projects across the globe.

Together with luxury interior designer and developer Finchatton, they have designed a masterplan for The Whiteley defined by its unique architecture and 100 year old facade.

This iconic structure provides a canvas for a wealth of grand individual apartments — all of which are aesthetically connected by exquisite design, huge volumes and natural light.





Courtyard



Six Senses hotel entrance



# RECONNECTING PEOPLE TO THE WORLD AROUND THEM

The Whiteley marks the London debut of unrivaled wellness and sustainability brand Six Senses, renowned for its authentic blend of emotional hospitality, crafted experiences and growing community based on an enduring vision: to help people reconnect with themselves, others and the world around them.

At the core of its presence at The Whiteley will be Six Senses Place, a new kind of social club where wellness, community and celebration meet, and sustainability is central to its design and operations. The club adopts the Six Senses belief that wellness is anything and everything.

Residents will receive automatic membership and enjoy exclusive access to a beautiful ecosystem where they can meet, eat, treat or heal in wellness rooms, communal spaces and a dedicated restaurant, all designed to encourage reflection, growth and reconnection.



## Six Senses pool

Six Senses spa offers a layered approach to wellness with treatments that mix science and human awareness, and take a high-tech, high-touch approach to define services crafted around the individual.



### Healing spaces

Away from the stressors of everyday life, these cater to your spiritual and emotional healing needs.

### The Restaurant

It is the perfect place to meet, socialise, and enjoy a wide range of local, organic and sustainably-sourced dishes.

## THE WHITELEY LONDON AMENITIES

DEDICATED DIRECTOR OF RESIDENCES WITH ON SITE TEAM INCLUDING  
24-HOUR RECEPTION AND CONCIERGE STAFF

RESIDENTS' RECEPTION

RESIDENTS' LIBRARY

CLUB ROOM WITH TABLE TENNIS AND POOL

MUSIC ROOM

CHILDRENS' PLAY AREA

SPORTS HALL, WITH PADEL TENNIS COURT, HALF BASKETBALL COURT,  
VOLLEYBALL AND BADMINTON COURT

UNDERGROUND CAR PARKING

## SIX SENSES LONDON AMENITIES

LOBBY BAR AND LOUNGE

ALL-DAY DINING RESTAURANT WITH AN OPEN KITCHEN AND INDOOR AND OUTDOOR SEATING

SIX SENSES SPA WITH 12 TREATMENT AND CONSULTATION ROOMS

20M INDOOR SWIMMING POOL

ALCHEMY BAR

RELAXATION ROOM

## SIX SENSES PLACE AMENITIES

CENTRAL BAR AND LOUNGE

RESTAURANT

PRIVATE DINING ROOMS

CO-WORKING SPACES

WELLNESS ROOMS

MEETING SPACES

## A LA CARTE SERVICES

IN-RESIDENCE DINING, CULINARY EXPERIENCES AND CATERING

HOUSEKEEPING, TURN DOWN AND LAUNDRY SERVICE

IN-RESIDENCE SPA AND WELLNESS TREATMENTS

APARTMENT MAINTENANCE SERVICE

GROCERY STOCKING

CHILDCARE SERVICES

WINE SOMMELIER EXPERTISE AND WINE STORAGE

EVENT PLANNING

PET CARE AND DOG WALKING

TICKET AND EXPERIENCE BOOKING

ASSISTANCE WITH RESERVATIONS AT OTHER SIX SENSES RESORTS, HOTELS AND SPAS

CAR VALETING

LIMOUSINE AND TRANSPORTATION SERVICES

SECRETARIAL / BUSINESS SERVICES

\*some services will require an additional fee to the existing service charge

# THE RESIDENCES

Inspired by the meticulous restoration of the original façade, all of the 139 residences at The Whiteley are flooded with natural light thanks to soaring ceiling heights, and designed with the sophisticated elegance and outstanding craftsmanship for which Finchatton are renowned.

A wide range of sizes and types ensures residents can find the right home for however they want to live their lives, allowing both exceptional privacy and life in a better balance on their doorstep.

With residents enjoying exclusive membership to Six Senses Place, and its expansive amenities and spaces, these are homes at the forefront of the wellbeing and mindfulness movement that defines 21st century luxury.





Residential car drop off



"WE ARE CREATING A MOOD AND A PERSONALITY THAT  
WILL ATTRACT SOPHISTICATED, FREE THINKING PEOPLE  
WHO WANT TO LIVE IN A VIBRANT, CONSCIOUS  
AND CONSCIENTIOUS PLACE IMBUED WITH ENERGY  
AND CHARACTER."









"THE WHITELEY REPRESENTS A SPACE FOR THOSE PEOPLE WITH DISCERNING TASTE, WHO ARE MAKING A CONSCIOUS CHOICE TO LIVE SOMEWHERE TRULY AUTHENTIC."











# THE BEATING HEART OF BAYSWATER

Bayswater is epitomised by its kaleidoscopic, multi-cultural community and enviable location. It is situated at the centre of an axis that includes Notting Hill, Westbourne Grove, Hyde Park, Knightsbridge and Paddington, and is near to some of London's most prestigious landmarks, such as Kensington Palace, The Serpentine, and the Royal Albert Hall.

The dining and drinking options the area offers are second-to-none. A stunning variety of world-class restaurants and bars sit alongside local favourites, ensuring the perfect setting for every occasion. A short stroll down Queensway takes you to the exemplary Hyde Park, where residents can enjoy horse-riding and boating on The Serpentine, or an energising jog or yoga practice.

To live at The Whiteley is to become part of this vibrant, eclectic community, and to enjoy the inspiration and connections that make life so pleasurable.





LONDON  
EYE

BELGRAVIA

HYDE  
PARK

ROYAL ALBERT  
HALL

KENSINGTON  
GARDENS

KENSINGTON  
PALACE

MAYFAIR

KNIGHTSBRIDGE

SERPENTINE  
GALLERIES

V&A  
MUSEUM

BAYSWATER

SOUTH  
KENSINGTON

NOTTING  
HILL

THE  
**WHITELEY**  
LONDON

**MARK**  **CC LAND HOLDINGS LTD**

FINCHATTON

**Foster + Partners**



IMPORTANT NOTICE

The seller, The Whiteley London, Queensway W2, its development manager Finchatton, Kingbridge and its appointed agents, give notice that: (1) all photographs, computer generated images and other visuals are for illustration purposes only; (2) any specifications and materials may vary from those shown; (3) any descriptions, measurements and dimensions are approximate and provided for guidance only, and no details are guaranteed; (4) although every care has been taken to ensure the accuracy of all information provided, no such information (including, for the avoidance of doubt, any CGI) can be relied upon for any purpose and does not form part nor shall be deemed to form part of, or constitute, a representation, warranty, or part of any contract. March 2021.