

# The Jills The Ultimate Family Business

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## THE JILLS® THE ULTIMATE FAMILY BUSINESS

Jill Hertzberg and Jill Eber, known as The Jills®, are real estate celebrities who have generated over \$2.1 billion in real estate sales since 2005 and earned the title of #1 sales team in the United States. But behind their glamour, famous clientele and record-breaking sales numbers is something else: the supportive backbone of family.

"When we decided to expand our team to keep up with the incredible demand for Miami luxury homes and our expertise, there was only one place we could find the same qualities that helped us reach this level of success: our families," says Jill Eber.

The team now includes five members: Jill Hertzberg, Jill Eber, Felise Eber, Danny Hertzberg and Hillary Hertzberg. Felise Eber, Jill's sister and an original member of The Jills team, is an award-winning agent and certified Property Management Specialist who has an extensive background in home design and fashion. Danny Hertzberg and Hillary Hertzberg, Jill's son and daughter, are bilingual marketing specialists who successfully reach younger luxury home buyers under the tagline "Second Generation Selling." Each team member has an invaluable role, allowing The Jills to assist a broader audience and giving each client the highest level of attention and service.

The results speak for themselves. In 2012, The Jills retained their status as the #1 Coldwell Banker® team worldwide out of 82,000 associates, and their \$480.8 million in closed sales volume was the highest production for an agent team in the company's 107-year history. In August 2012, the team was part of the most expensive sale in Miami-Dade County history – 3 Indian Creek, which sold for \$47 million. Beyond leading the Miami and Fort Lauderdale real estate markets and ranking as the

top sales team in Florida, The Jills were named the #1 team in America by *The Wall Street Journal/REAL Trends 1000* this year.

Fueled by their exceptional marketing strategies and extensive media exposure, The Jills team consistently offers the largest inventory of spectacular luxury residences

and attracts a prestigious clientele that includes world dignitaries, international business leaders, celebrities, sports figures and long-time South Florida residents. Jill Eber and Jill Hertzberg have a unique ability to match "one-of-a-kind" clients with "one-of-a-kind" properties. Going the extra mile for clients is a business mantra that permeates the culture of their team.

"For my brother Danny and me, childhood was an extraordinary internship with the two best possible mentors. We'd stop at properties on the way to school and visit open houses on weekends. These opportunities provided us with a firsthand look at the exceptional way our mother and Jill Eber treat each other and their clients," said Hillary Hertzberg.

Danny Hertzberg, whose exceptional sales production landed him on *Forbes* magazine's "30 Under 30: Real Estate" list, concurs: "We witnessed The Jills' incredible drive and passion, but also their total commitment to each client – extending far beyond buying or selling a home. They've helped with school enrollments, family issues, adjusting to communities and many other non-real estate issues, and they genuinely care about every single client. I truly believe that if you need a luxury real estate transaction in South Florida, you couldn't make a better choice than The Jills."



THE JILLS | JILL EBER & JILL HERTZBERG

The Jills were named the #1 residential real estate team in the country by *The Wall Street Journal/REAL Trends 1000* in 2013, and are the #1 Coldwell Banker team worldwide. Pictured are (bottom row from left) Jill Eber and Jill Hertzberg, and (top row) Felise Eber, Hillary Hertzberg and Danny Hertzberg.

THE JILLS® | JILL EBER & JILL HERTZBERG  
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