

Jill Heineck, Associate Broker

CDRE® CLHMS™ SCRP®

Heineck & Company | Keller Williams Realty Peachtree Road
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CURRICULUM VITAE

Jill Heineck is a **Certified Divorce Real Estate Expert (CDRE®)** with over 25 years of experience in the Greater Atlanta market. She guides clients through divorce-related real estate transactions with neutral, objective advice, fair market valuations, and expert facilitation of sales. A sought-after speaker with the ILLUMNI Speakers Bureau, Jill educates family law professionals on protecting home equity and mitigating conflict.

Her expertise spans Corporate Relocation, Sports + Entertainment, and Divorce Listings, serving clients across all property types—from condos to multi-million-dollar estates. Jill's relationship-driven approach, deep market knowledge, and dedication to client empowerment have built a loyal network of satisfied clients and trusted professional partners.

PROFESSIONAL BACKGROUND

Associate Broker/Realtor® 1999-Present
Keller Williams Realty- The Rawls Group - Atlanta, GA

- **Divorce Listings**
 - Skilled in neutrality and impartiality throughout the transaction
 - Atlanta Area Real Estate Divorce Specialist - one of five in Georgia
 - **Corporate Relocation**
 - Seller Representation | Buyer Representation
 - Work closely with third-party relocation companies (RMCs)
 - Work closely with corporate relocation and HR departments
 - Extensive expertise with Broker Market Analyses (BMA), corporate buyouts, relocation policy and mortgage expertise
 - **Resales: Buyer Representation | Seller Representation**
 - **New Construction: Buyer Representation**
 - Successfully negotiate builder concessions on behalf of buyer
 - Advocate for buyer throughout building process

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- Invited to become one of the first 29 agent partners to start the Keller Williams Southeast Region in 1999
- Established Heineck & Company, Inc., a team powered by KW, in 2000
- Continue to help sellers outshine the competition in a competitive listing market.
- Continue to stay active with buyers to maintain active intel on purchasing trends.
- Served on the Agent Leadership Council for 10 years
- Qualify for Agent Leadership Council each year (Top 20%)

Realtor® 1998-1999

Jenny Pruitt & Associates, Realtors

- Nominated “Rising Star” in first year
- Completed “Workhorse” training by Floyd Wickman
- Mentored under a seasoned relocation agent for the first year
- Handled relocation clientele to build a book of business
- Managed all paperwork and coordinated marketing efforts
- Held open houses and showed buyers property
- Negotiated best possible overall price and terms for clients

CERTIFICATIONS AND TRAINING

Certified Divorce Real Estate Expert® (CDRE®) 2023 - present

The Illumni Institute

- Anatomy of Divorce
- Introduction to Divorce Court
- The Psychology of Neutrality and Bias
- The Ethics of CDREs
- Qualifying as an Expert
- The CDRE Listing Model
- The Landscape of Divorce Finance
- How to Sell a House in Conflict
- CDRE Fair Market Valuations

Global Mobility Specialist - Talent (GMS-T®) 2016

Worldwide ERC®

(Senior) Certified Relocation Professional (SCRP®) 2010

Worldwide ERC®

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Certified Distressed Property Expert (CDPE) 2007
Distressed Property Institute

Certified Luxury Home Marketing Specialist - Million Dollar Guild (CLHMS™) 2004
Institute for Luxury Home Marketing

Accredited Seller Representative (ASR®) 2003
Kennedy School of Real Estate, Founder of the Designation

KW BOLD (Business Objective: Life By Design) 2013-2019
Keller Williams University

- Seven-step program combining valuable, fundamental teachings with community support.
- 6-Time Graduate
- With each step of the program, agents create life-long positive habits, building on unique skill sets to create a business and life that they demand.

Train The Trainer I & II 2009
Keller Williams University

- Practice teaching techniques to enhance training skills.
- Learn how to incorporate productivity-boosting activities into the learning experience.
- Build, effectively prepare and deliver a short presentation.
- Give and receive feedback that will contribute to learning and growth.

KW MAPS (Mega Achievement Productivity Systems) 2004-2013
Keller Williams University

- Awarded the Stevie Award for Sales Training and Coaching Program of the Year – The first real estate company to be nominated for the PRISM Award for excellence in coaching.
- Elite real estate coaching by top performers nationally
- Coached by Keller Williams International's Former #2, Dave Jenks

CONTINUING EDUCATION

- 2025 Changes to GAR Forms 2025
- GA License Law 2024
- Code of Ethics 2024

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- Working With Real Estate Investors: Understanding Investor Strategies 2023
- Second Homeownership: Trends, Options, and Opportunities 2023
- Serving The Unique Needs of the Senior Market 2023
- Selling To Your Sphere of Influence 2023
- Georgia Mandatory License Law 2023, 2018
- Retirement Planning for a Global Workforce 2022
- Understanding Duty of Care in Talent Mobility 2022
- The (Mis)Alignment of Global Mobility to HR Company Strategy 2022
- Changes to the US Mortgage Industry and the Impact on Mobility 2022
- Resilience: The Art of Recovering from Setbacks 2022
- Principles of Global Mobility 2022
- Flexible International Assignment Policy Strategies 2022
- An Appraiser's Guide to CMAs 2022, 2021, 2022, 2016
- Overview of Georgia Property Tax System and Tax Appeal Process 2022, 2021
- Business Agility in the Age of Mobility 2019
- Top Real Estate Trends and their Impact to Your Relocation Program 2019
- Georgia Real Estate License Law Core 2018
- Win With Sellers 2016

SKILLS

Negotiation | Patience | Empathy | Neutrality | Conflict Management

TEACHING EXPERIENCE

- Foundations First: Real Property Matters In Divorce (CLE) 2025
- Orders, Terms and Practices That Can Sink Your Client's Equity (CLE) 2025
- Capture 101 New Opportunities Through Corporate Relocation 2023
- Cultivating Culture 2017
- Same End Game: How To Partner with Realtors in Relocation 2010, 2011, 2012
- Wealth Building Through Profit Share 2009, 2010, 2011, 2012, 2014, 2015, 2016

PUBLICATIONS

Family Law Review - Contributing Writer 2025
An Emerging Expert At The Intersection of Divorce And Real Estate

Mobility Magazine - Contributing Writer 2010-2021

Humans @ Work - Book Anthology 2017

Cultivating Culture - Book Anthology 2016

Atlanta Business Chronicle - Expert Source 2010

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AWARDS

Gary Keller's Top Agent Mastermind	2023
<i>By Invitation Only - Must Qualify</i>	
Keller Williams Double Gold Production Award	2024
<i>Keller Williams International</i>	
#11 Individual Agent	2023
<i>Keller Williams Southeast Region</i>	
#1 Individual Agent	2023
<i>Keller Williams Peachtree Road</i>	
Editorial Achievement Award	2013
<i>Mobility Magazine - Worldwide ERC</i>	
Distinguished Service Award	2013
<i>Worldwide ERC</i>	
Meritorious Service Award	2012
<i>Mobility Magazine - Worldwide ERC</i>	
Consistently in Top 10 in Market Center	
Consistently nominated as one of Real Trends' Top 1000 agents in US	
Consistently nominated as one of America's Best Top 15% in US	

PROFESSIONAL AFFILIATIONS

Ilumni Speakers Bureau	2025-present
Ilumni Institute	2023-present
Keller Williams Relocation	2022-present
Keller Williams Luxury Division	2015-present
ProVisors - National Advisor Network	2021-present
Realm Global - Global Luxury Network	2020-present
Live Luxury Global - Regional Network	2017-present
Commercial Real Estate Women (CREW)	2014-present
Worldwide ERC - Global Relocation Network	2009-present

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Institute of Luxury Home Marketing (Million Dollar Guild Member)	2004-present
National Association of Realtors	1998- present
Georgia Association of Realtors	1998- present
Atlanta Realtors Association	1998- present

EDUCATION

Bachelor of Arts	1993
<i>Simmons University, Boston, MA</i>	

Semester Abroad	1992
<i>Universidad de Sevilla, Sevilla, Spain</i>	

LICENSES

Associate Broker	2002
<i>Georgia Real Estate Commission</i>	

Real Estate Salesperson	1998
<i>Georgia Real Estate Commission</i>	