

HOLLYWOOD

THE CREATIVE CAMPUS FOR LIVING,
PLAYING + DINING IN HOLLYWOOD.

HWC 02-01-22

CENTRAL



HEYMAN

HOLLYWOOD CENTRAL



A hospitality-driven development, pioneering and transforming how we live by creating a new type of community. Hollywood Central offers smart living spaces with efficient footprints, a multitude of hotel-like luxury amenities, and a walkable neighborhood filled with exciting, unique food & beverage experiences.

HOLLYWOOD CENTRAL

**HOLLYWOOD CENTRAL WILL
BE A MIXED-USE DEVELOPMENT
PROJECT CONSISTING OF:**

700,000 square feet total

10 buildings across 3 project sites,
on 3.65 acres of land

50,000 square feet of prime hospitality
& retail opportunities, across 15+ units

Over 800 residential units

30,000sf of Class A Office

3 levels of below-grade parking
containing 460 stalls

HEYMAN

DEVELOPMENT





SELMA AVE.

N. CHEROKEE AVE.

LAS PALMAS AVE.

HOLLYWOOD CENTRAL

LOOKING SOUTH

HOLLYWOOD BLVD

HOLLYWOOD CENTRAL LIVING



An interruption of the current housing paradigm in Los Angeles with smarter, more functional residential spaces. Each unit features a space-saving design, reducing the cost-of-living, all without compromising on value + shared common spaces loaded with hotel-like luxury amenities.

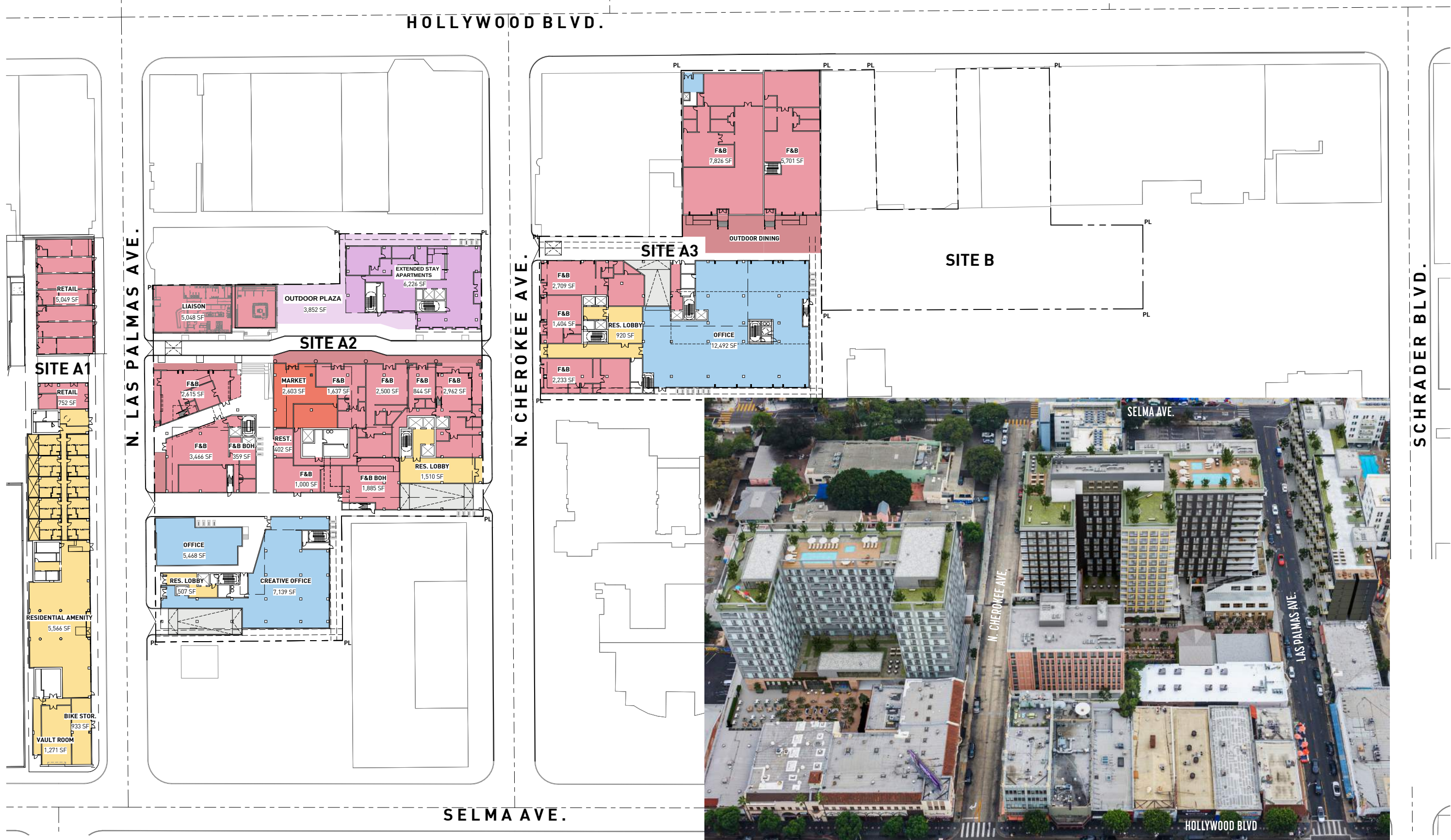


HOLLYWOOD CENTRAL



A best-in-class experiential culinary destination all within a vibrant, walkable neighborhood street scene. Our curated collection of concepts offers a range of options from chef-driven restaurants to casual dining, shopping, and entertainment.





December 2021 | Hollywood Central | Los Angeles

HOLLYWOOD CENTRAL

SCALE 1" = 80' 0 20 40 80 160

GROUND FLOOR PLAN **studioneleven**

SITE MAP



CURRENT VIEW

LOOKING TOWARDS DTLA



HOLLYWOOD CENTRAL

LOOKING SOUTHEAST



HOLLYWOOD CENTRAL

LAS PALMAS • LOOKING SOUTHWEST



LAS PALMAS EAST

REDWINE BUILDING • LOOKING NORTHEAST



HOLLYWOOD CENTRAL

LAS PALMAS • LOOKING SOUTH

HOLLYWOOD CENTRAL

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LAS PALMAS • LOOKING EAST



FOOD HALL

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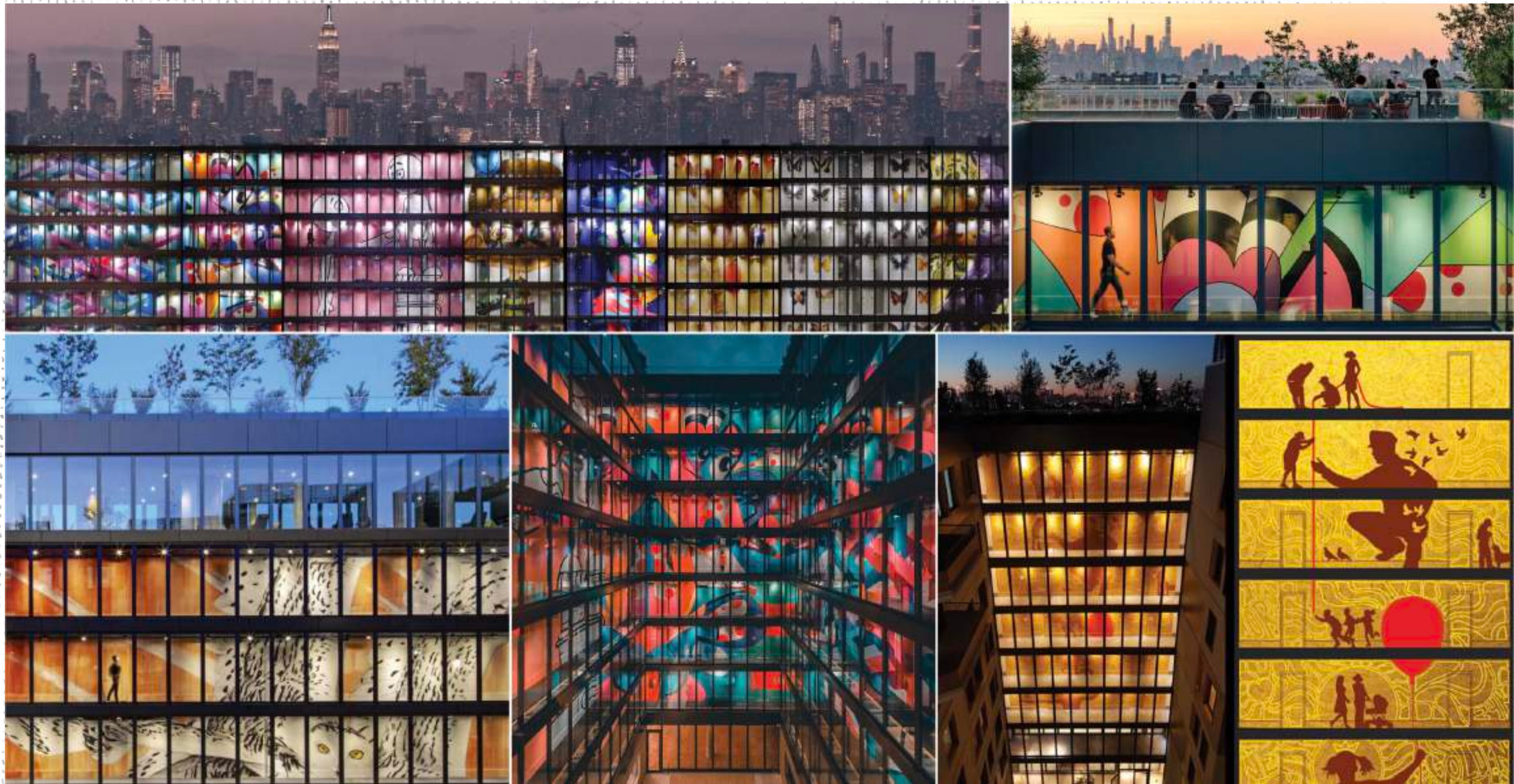
MARKET

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HOLLYWOOD CENTRAL

CENTRAL COURTYARD • LOOKING SOUTH



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EXTENDED STAY APARTMENTS

LOOKING NORTHWEST



EXTENDED STAY APARTMENTS





HOLLYWOOD CENTRAL

CHEROKEE EAST







HOLLYWOOD BOULEVARD RESTAURANTS

FEATURE RESTAURANTS

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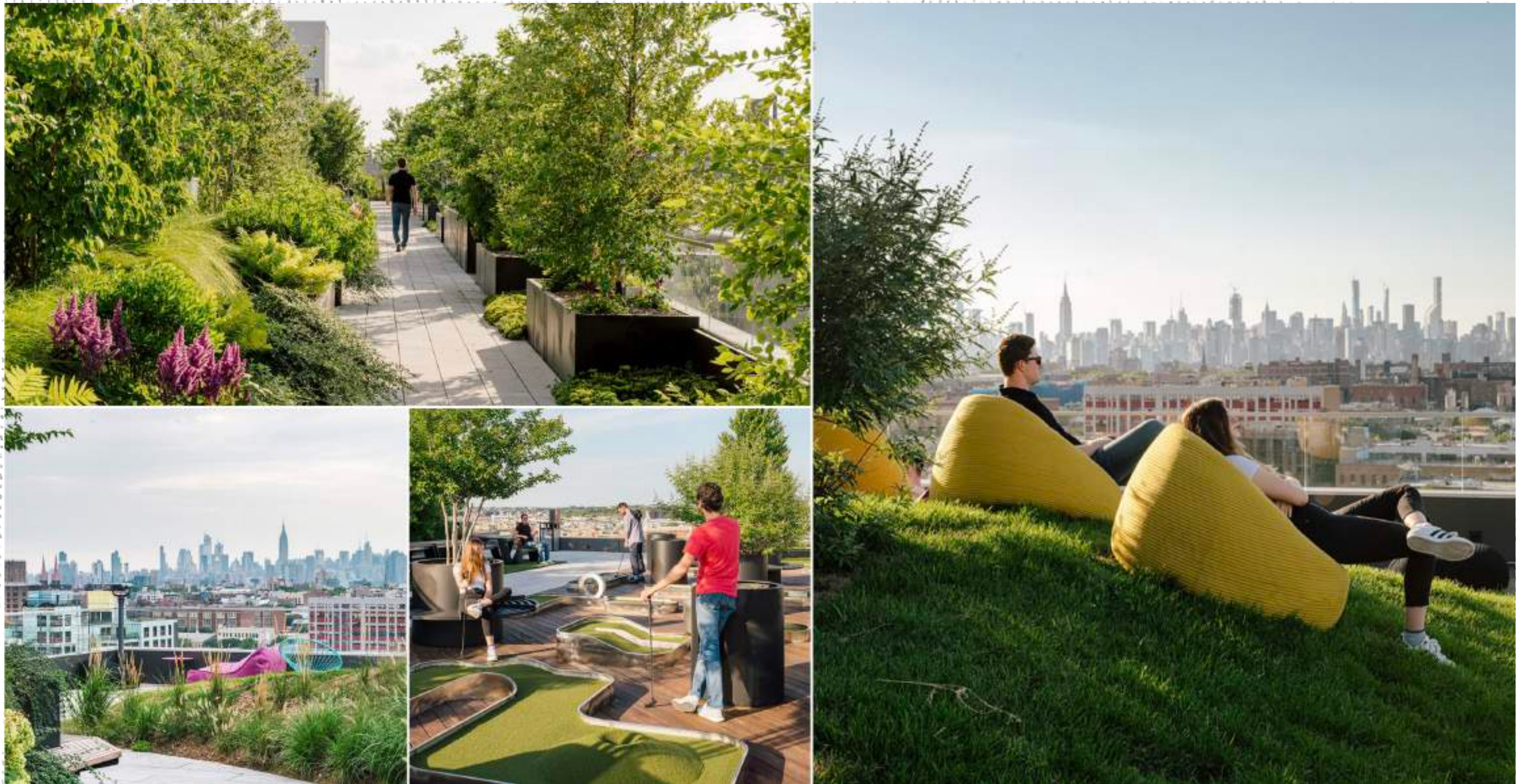
LIVING

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LIVING

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LIVING

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**LIVE,
PLAY,
DINE.**