

The image is a vertical composition. The left half shows an aerial view of a tennis player on a clay court, with a long shadow cast behind them. The right half shows the interior of a grand, ornate theater with multiple tiers of seating and a large, glowing chandelier at the top. The text 'Sports & Entertainment' is centered in the middle of the image, overlapping both scenes. The overall color palette is warm, dominated by browns, oranges, and golds.

Sports &
Entertainment

ONE | Sotheby's
INTERNATIONAL REALTY
SPORTS & ENTERTAINMENT



Where *luxury*
meets *discretion*.

The Sports & Entertainment Division delivers tailored real estate solutions for professional athletes and celebrities. With bespoke service and unwavering discretion, we handle every detail—so you can focus on what you do best.

Tailored services

Your needs are unique—our approach reflects that. We craft personalized real estate solutions that align with your lifestyle and goals.

Absolute discretion

Privacy is paramount. Every transaction is handled with absolute discretion, ensuring a seamless and confidential experience.



Global reach

Our elite network connects you to the world's most exclusive properties and buyers, ensuring unmatched opportunities wherever you go.

Unrivaled expertise

With deep market knowledge and years of experience, we deliver exceptional guidance and service at every step.



Unlock *bespoke*
services.



Sell with us

Harness the power of our global brand to attract elite buyers and maximize your property's value. With strategic marketing, professional staging, and masterful negotiation, we ensure a seamless, confidential transaction.

Buy with us

Gain access to exclusive off-market properties and in-depth market intelligence. Our bespoke approach ensures you find a residence that perfectly complements your lifestyle and aspirations.

Effortlessly relocate

Whether moving across the country or the globe, our white-glove relocation services provide tailored support, from luxury temporary housing to personalized neighborhood integration.

Strategically invest

Expand and refine your portfolio with our expert guidance. We identify prime opportunities, deliver market insights, and implement risk-mitigation strategies to safeguard and grow your wealth.



Build a lifestyle of value.

Our commitment extends beyond a simple transaction, ensuring every detail of your real estate journey is handled with care.

A person's silhouette is shown in the foreground, holding a telescope. The background is a warm, golden sunset over a body of water, with a bright sun low on the horizon. The scene is framed by a white border.

CONCIERGE SERVICES

Personalized property matches and showings

Access to top-tier vendors, from interior designers to moving companies

Expert guidance on neighborhoods

State-of-the-art home security, schools and childcare, and luxury property management

Coordination with private jet and yacht charter services

Guidance on art acquisition, collection management, and more



Experience
marketing
that *attracts the
right buyers.*



Tailored campaigns

Custom marketing plans and high-touch tactics to highlight your property's unique story.

High-impact presentation

Professional photography, video tours, and lifestyle-driven content that captivate the right audience.

PR exposure

Tailored PR services that balance maximum exposure with privacy, ensuring your needs are handled with care and precision.



Attract *more than*
local attention.

We provide unparalleled
access to exclusive, global
real estate opportunities.



Global reach

Our properties are marketed to an international network of high-profile buyers.

Exclusive access

We provide early and private access to high-value listings that are not available to the public.



Sports &
Entertainment

Our Sports &
Entertainment Division
is more than a service—
it's a strategic partnership.

We manage every detail with the highest
level of care, offering unparalleled real estate
experiences with absolute discretion.

Choose expertise.

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