



empowered *by* BEAUTY

Restoring Identity. **Rebuilding** Stability.
Advancing Economic Mobility.

Washington, DC | **Founded 2018**





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Our Mission

We equip women to rebuild identity, secure stability, and rise into economic independence.

Our programs move women from crisis → clarity → career → community leadership.





The Problem

- 12+ million women experience domestic or emotional abuse annually
- 38% of survivors will experience homelessness during transition
- 1 in 4 women in the US faces a diagnosable mental health condition
- Limited housing, limited financial safety nets, limited upward mobility resources

The result: Women are surviving, not thriving.

We intervene before the collapse and guide women into stability and capacity.





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Who We Serve

Women who are:

- Rebuilding after trauma, transition, or instability
- Seeking identity confidence and emotional recovery
- Needing safe housing or stabilization support
- Entering or re-entering the workforce
- Ready to advance into **career or entrepreneurship pathways**





Program Model

Our **4-Stage** Transformation Pathway

Identity & Confidence Restoration

Trauma-informed emotional + mindset support

Stability & Wellness Support

Housing guidance, resource navigation, mental health partnerships

Career Development & Training

Workforce skills, mentorship, certifications, professionalism

Entrepreneurship & Economic Mobility Track

Business readiness, creative industry mastery, 6-figure potential





Career Pipeline

Beauty + Wellness + Entrepreneurship

- Training that develops high-earning professionals
- Pathways to \$36K – \$135K+ annual earning potential
- Business mentorship for those launching independent practices
- Leadership development + networking + community elevation

We do not only rebuild the struggling.

We scale the strong into greater strength.





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Impact to Date

Measured Outcomes:

- 75+ women mentored intensively
- 42 trained through professional + career readiness tracks
- 29 entered stable employment or career-path roles
- 35 supported in securing stable living environments
- Income growth: \$0–\$30K → \$36K–\$135K+
- 1,000+ women reached through broader empowerment & workshops

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The New Beginning She Never Saw Coming

- **Starting point:** Mia was escaping an abusive relationship and staying at an Airbnb nightly.
- **Intervention:** Mia received employment, mentorship, and affordable housing in a newly renovated and elevated space.
- **Outcome:** She had immediate peace of mind and relief in safe living accommodations. She was equipped with financial advice and accountability that set her up for success.
- **Current status:** Mia remains employed and she regularly enjoys her financial freedom accompanied with a renewed sense of self

Real Stories

Meet Mia





The Funding Request

Seeking: \$1.2M in multi-year support

Supports:

- Program leadership & staffing
- Housing stabilization & crisis assistance
- Career certification & training tuition
- Mental wellness + counseling partnerships
- Operations + tech infrastructure for hybrid scale

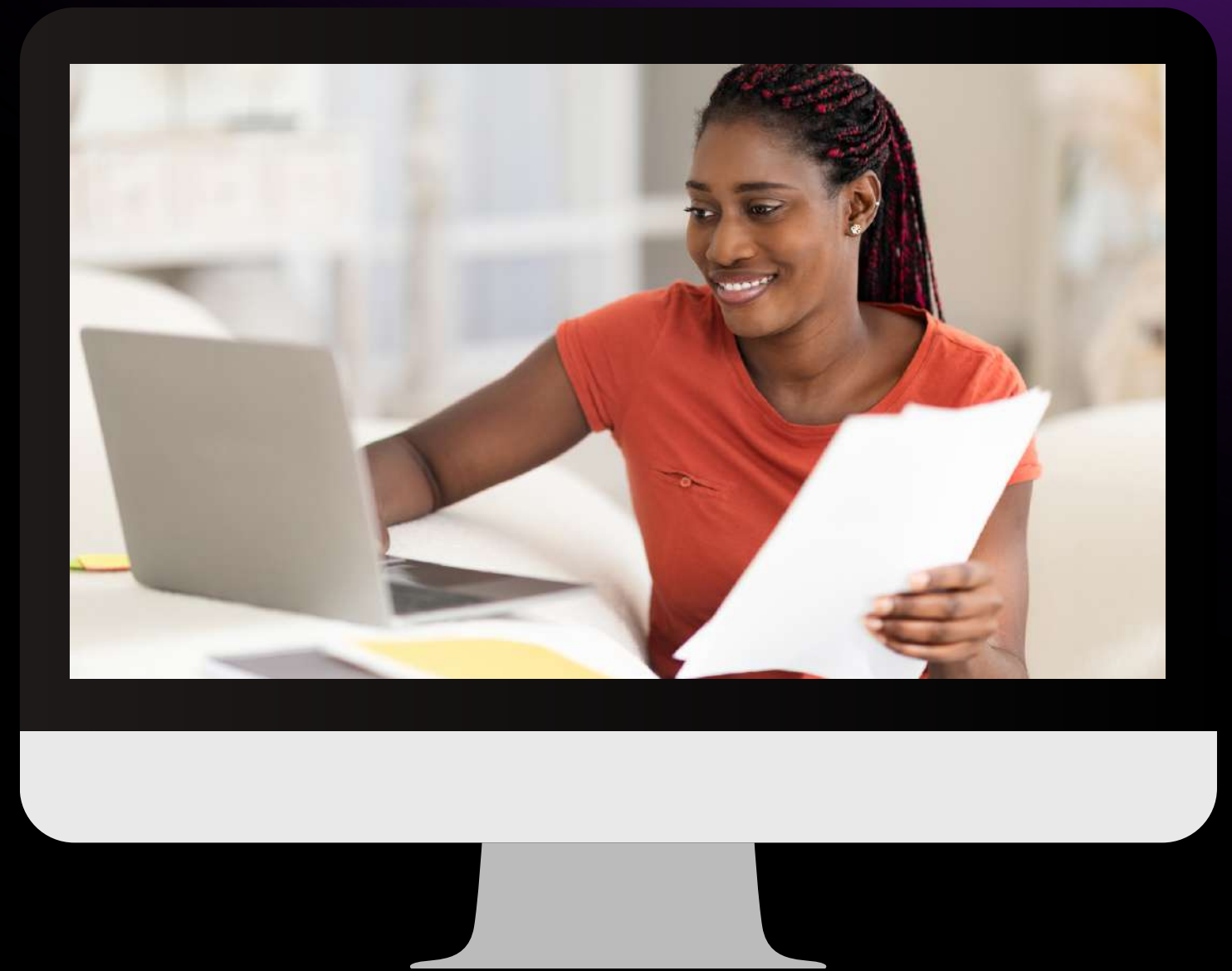




Projected 3 Year Outcome

With funding, we will:

- Serve 1,000+ women annually
- Place 250+ women into career-path jobs
- Support 400+ women into sustainable housing
- Graduate 100+ entrepreneurs or independent career professionals
- Build a replicable model for national expansion

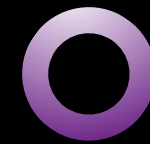


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Why Now?



Because

- The need is urgent
- The model is proven
- The infrastructure exists
- The outcomes are measurable
- The impact multiplies generationally

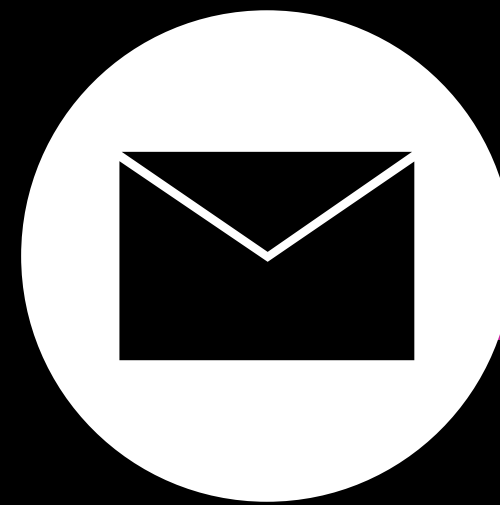
**This is not temporary relief.
This is permanent elevation.**



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Thank You

We welcome partnership exploration,
site visits, and aligned collaboration.



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