



FOUNDER | NGINA THOMAS

www.empoweredbybeauty.co

info@empoweredbybeauty.co

To Whom It May Concern,

For more than two decades, Empowered by Beauty has served as a pathway to stability, confidence, and economic mobility for women overcoming transition, trauma, or limited access to opportunity. What began as a grassroots support system has developed into a transformative empowerment and career readiness organization equipping women to reclaim identity, rebuild self-sufficiency, and rise into leadership in their homes, workplaces, and communities.

We exist to close the gap between survival and stability — and then advance women toward personal and economic flourishing.

Our Work & Impact

Empowered by Beauty provides mentorship, housing stabilization support, personal development, mental wellness support, and professional training that lead to meaningful life transformation. Our programs serve women who are:

- Recovering from domestic or emotional abuse
- Transitioning from homelessness or housing instability
- Rebuilding after incarceration or job displacement
- Seeking career advancement or entrepreneurial launch

Our model combines identity restoration, social-emotional rebuilding, wellness stabilization, and high-demand career skills training. This layered approach yields sustainable outcomes:

Program Impact to Date:

- 75+ women mentored through structured development programming
- 42 women trained through skills-development and workplace readiness
- 29 secured stable employment or entered career-path roles
- Participants increased income from \$0-\$30,000 annually to \$36,000-\$135,000 after program engagement
- 35 women supported in improving or securing stable living environments
- 1,000+ women reached through broader community empowerment workshops, events, and digital programming

Career & Income Advancement

One of our most powerful pathways is our Beauty & Wellness Vocational Mentorship Track, which cultivates:

- Licensed and certified beauty/wellness professionals
- Entrepreneurial leaders
- Six-figure earning potential in service-based and creative industries

This track does not just build the broken — it builds the strong into greater strength. We are developing skill, identity, and capacity to lead.

FUNDING REQUEST

We are seeking **\$1.2 million in multi-year funding** to expand and scale our programs across the Washington, DC region and beyond.

INVESTMENT ALLOCATION

<u>CATEGORY</u>	<u>ANNUAL NEED</u>	<u>3-YEAR SUPPORT</u>
Program Staffing & Leadership Infrastructure	\$350,000	\$1,050,000
Housing Stabilization & Emergency Relief Fund	\$200,000	\$600,000
Career Training & Licensing Support	\$150,000	\$450,000
Digital Platform, Tech + Virtual Learning Hub	\$75,000	\$225,000
Wellness, Mental Health & Personal Development Services	\$125,000	\$375,000
Program Operations, Transportation & Community Support	\$100,000	\$300,000

TOTAL REQUEST: \$1,200,000 OVER 3 YEARS

This funding enables Empowered by Beauty to **transition from a high-impact, founder-led initiative to a fully structured and scalable empowerment institution**, capable of mentoring, equipping, and advancing thousands more women to stable and thriving lives.

OUR COMMITMENT

Empowered by Beauty is not simply providing relief — we are cultivating **identity, stability, confidence, income elevation, and generational legacy change**.

With your partnership, more women will:

- Leave systems of survival
- Enter sustainable stability
- Rise into leadership and entrepreneurship
- Become the first in their families to build generational wealth

We deeply appreciate your consideration and welcome the opportunity to discuss partnership alignment, pilot sponsorship, or institutional collaboration.

With gratitude,

Empowered by Beauty, Inc.

info@empoweredbybeauty.co
Washington, DC