



FOUNDER | NGINA THOMAS

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EXECUTIVE SUMMARY

Empowered by Beauty® is a women's economic mobility and personal development organization focused on identity restoration, emotional stabilization, career readiness, and income expansion for women navigating life transitions. With nearly 25 years of service experience in its leadership, our work helps women regain confidence, stability, direction, and long-term independence.

We serve women emerging from domestic instability, homelessness, financial insecurity, career interruptions, and emotional trauma—as well as women seeking to elevate into leadership, entrepreneurship, and higher-earning career paths. Our model is both restorative and developmental: we stabilize the vulnerable while strengthening the strong.

Housing is a core part of our wholeness approach.

We support community development by securing safe, dignified temporary housing and transitional placements, creating healing-centered spaces where women can breathe, recover, and rebuild. Stable housing allows restoration to take root—so every woman can rise into lasting independence.

IMPACT TO DATE

Women transitioning through our professional development pipeline have seen income movement from \$0–\$30,000 annually to \$36,000–\$135,000+, often within 12–36 months.

- 35 women supported with housing stability & living condition improvement
- 75+ women mentored through identity, emotional wellness, and personal development support
- 42 women trained in beauty, wellness, entrepreneurship, and workforce readiness
- 29 women transitioned into stable careers, sustained income and secured housing

**empowered
by BEAUTY**



OUR SCALABLE CAREER & ENTREPRENEURSHIP PIPELINE

Empowered by Beauty® offers structured professional development pathways including:

- Beauty & Wellness Career Training
- Skill Certification & Licensing Support
- Income Strategy & Financial Literacy
- Business Start-Up & Client Acquisition Coaching
- Career Placement Partnerships
- Entrepreneurial Launch Support

This pathway is designed to lead to sustainable income, self-sufficiency, and leadership capacity, opening access to six-figure earning potential over time. We do not simply help women rebuild. We:

- Equip women to rise further.
- Develop those in crisis
- Elevate those prepared for their next level.

FUNDING REQUEST: \$1.2 MILLION

Empowered by Beauty® is ready to expand our footprint and multiply our impact with the right strategic and financial partners. We welcome the opportunity to discuss this funding partnership and collaborate on a shared vision for women's economic mobility, personal restoration, and sustained community empowerment.

THIS INVESTMENT WILL ENABLE US TO:

- Expand service delivery to 1,000+ women nationwide
- Strengthen transitional housing and stability support
- Provide consistent trauma-informed emotional wellness programming
- Expand professional training and entrepreneurship development
- Fund micro-grants for business and career launch
- Build staffing, digital infrastructure, and community network systems
- Host leadership, empowerment, and economic mobility events

PROJECTED OUTCOME

- Increased access to safe-stability environments for women in transition
- Improved mental and emotional resiliency
- Sustained income increases and job/career placement
- Expanded entrepreneurship rates among women served
- Strengthened local community health and economic contribution
- A scalable model that can be extended across cities and states