

GRANT DECK



Empowered by Beauty

Restoring Countenance.
Rebuilding Lives.
Raising Legacies.





Mission



Empowered by Beauty mentors, uplifts, and equips young women to discover their identity, walk in purpose, and lead with bold, God-given confidence. We empower the broken to rebuild their lives from the inside out through mentorship, aesthetic recovery, and faith-based identity work.

"Beauty is not an ornament, but a countenance."





44 Our Origin

Founded after Ngina Thomas' personal transformation post-incarceration, Empowered by Beauty was birthed from lived experience. A global leader, businesswoman, and mentor, Ngina turned her pain into purpose and began rebuilding lives in Washington, DC through beauty, faith, and legacy.

Impact Snapshot

- 75+ Mentees in Year 1
- 1,000+ Beauty Product Donations
- 500+ Hours of Community Service
- Transformational Housing Support
- Coaching, Makeovers & Career Support





Core Programs

1. Mentorship Circles

Biblically-rooted group mentorship with life & business coaching.

- 2. **Countenance Counseling**Practical tools for women healing from trauma, shame, or loss.
- 3. **Identity & Confidence Training**Workshops to ignite inner beauty and restore self-worth.
- 4. Aesthetic Recovery & Makeovers Beauty/hygiene services and home ambiance uplift for survivors.
- 5. **Generational Legacy Labs**Faith + future building curriculum for teens and young women.









Who We Serve

- 1. Women ages 18-45 in transition or crisis
- 2. Teen girls in underserved communities
- 3. Returning citizens
- 4. Survivors of abuse, trauma, or homelessness







Featured Story: Mia

Mia left an abusive home and was living night-to-night in an Airbnb. Empowered by Beauty stepped in to secure safe housing, restore her countenance with beauty services, and furnish a space that uplifted her emotionally and spiritually.

Result: Stability. Peace. Purpose.









66

Our Structure

- Faith-Based Nonprofit (501c3)
- Operating under SC Enterprise & Studio Chique ecosystem
- Founder-led with direct access to beauty, wellness, retail and event space
- Seeking development director, program coordinator, and curriculum lead





Immediate Needs

- 1.Program Staff & Curriculum Development
- 2. Makeover Supplies (Beauty, Hygiene, Home Goods)
- 3. Tech for Virtual

 Mentorship/Workshop Hosting
- 4. Event Production (Showcases, Graduation, Fundraisers)
- 5. Transportation Support for mentees









Infrastructure Support

We aim to build the technical, visual, and operational capacity of our nonprofit through:

- 1. Wall-mounted jumbo screen (events + teaching)
- 2. Interior cameras for safety & counseling
- 3. Audio systems & streaming tech for hybrid learning
- 4. Tablets/laptops for mentees in digital courses
- 5. Staff communications gear





Ways You Can Support

- Monthly Giving (\$25, \$50, \$100+)
- Program Sponsor Fund full makeover or mentorship slots
- Grantor/Institutional Support
- In-Kind (beauty supplies, tech, wardrobe)
- Legacy Gifts (Annual or estate gifts)

Give Today:

Zelle: studiochiqueowner@gmail.com PayPal: paypal.me/studiochique Square Giving Portal: [Insert Link]









LLTestimonials

"She sowed into me without even knowing my need. She gave me more than a ride; she gave me hope." (Maya Warren, EBB Recipient)

"Ngina is one of the most transformational leaders I've encountered. Empowered by Beauty is the solution for the unseen."

(Robin I. Glasco, Exec. Leadership Advisor)



Let's Build Together

Empowered by Beauty Inc.
Washington, DC
Ngina Lynn Thomas
info@nginalynnthomas.com | 202-631-6655

